



Pricing policy for education establishments

Assumptions:

- Desktop machines (Mac or Windows);
- A typical school computer-room will have about thirty (30) machines;
- A typical Province will perhaps have more than two-hundred schools.

If your requirements are wildly different from these, we can negotiate.

Item	Licence		Quantity	Price	Effective discount
Individual iPad App	Student	e.g. Stage 1	One individual	2 USD	
Individual Android App	Student	e.g. Stage 1	One individual	2 USD	
Desktop PC/Mac	Student	Not available			
School-wide Desktop licence, per app	Single School	e.g. Stage 1	All machines in one school	50 USD	~16% (based on 30 units @ \$2)
Province-wide Desktop licence, per app	Many Schools	e.g. Stage 1	All schools in one province	5000 USD	~50% (based on 200 schools)
Province-wide Desktop licence, for four apps	Many Schools	e.g. Stages 1 ~ 4 inclusive	All schools in one province	15,500 USD	~70% (based on 200 schools x 4 apps)

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